

TOGETHER WE GO FARTHER.

# MS RUN THE US

2023 IMPACT REPORT

Another Relay, CRUSHED! Since 2010, founder Ashley Schneider and Relay Teammates have covered 39,120+ miles and created more awareness for multiple sclerosis.

## 2023 RELAY HIGHLIGHTS

**MS Run the US Road Crew**, Shannon, "It was an honor to be an aide in the success of the 2023 Relay team. The runners are so impressive for the effort each one of them took toward fundraising and crushing their miles. The team also makes an enormous impact on the MS community by running hundreds of miles for those who can't."

**Segment 18 Runner**, Tammie Kruszcak, 3x Alum, reflects on her third run for MS Run the US in honor of her best friend, "This is truly a labor of love. I was climbing a mountain and told myself that this may suck but MS sucks. This is why I'm here. Jaka is a beautiful person and even though I see her slowly deteriorating, her spirit is still there and that inspires me."

## MISSION ACCOMPLISHED

# 45%

Funds Towards Mission

AWARENESS

# 26

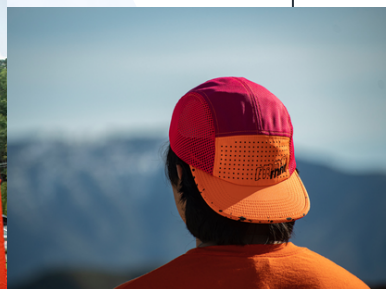
Financial Aid Projects  
Funded

FINANCIAL AID

# 52k

Contribution To  
Research

RESEARCH



# OUR MISSION

MS Run the US is dedicated to raising awareness and funds for those living with multiple sclerosis (MS) — to provide hope, to aid those living with disability from the disease and to support research to stop it.

## A MESSAGE FROM OUR FOUNDER

"This year the organization faced many challenges, such as early runner injuries and an unforgiving economic climate, to name a few. Operating MS Run the US has never been easy. And neither is living with MS from what I'm told. We can choose to either focus on what's difficult or we can lean into the next manageable task. This year I'm especially proud of how the entire organization—from runners to staff to volunteers—focused on the tasks that we could control and execute. That focus fueled our mission and we were able to meet our giving commitments to our Financial Aid and Research recipients, which is the most important result I could hope for. Challenges spur growth, and I'm excited to see how the challenges from this year turn into more support for the MS community ahead."



## A YEAR OF UNIQUE WINS

MS Run the US is so grateful for the support that we received in our first ever **RNNR Hat Donor Drive**. This inaugural campaign raised over \$4k in two weeks. A big THANK YOU goes out to Rnnr, all our supporters, and Relay athletes, for your support, excitement, and help making the drive the success it was.

In June 2022, Relay teammates, Stephanie Crook and Mike Knopp, hosted the first ever **Warrior Dash** in Valparaiso, Indiana. In 2023, the two became MS Run the US Ambassadors, and recruited their teammates, Chris Short and Kelly Irving, to join them in the 2nd Annual Warrior Dash for MS Run the US. This year, these ambassadors raised over \$4k in race registrations and raffle as well as doubled the attendance numbers.

As 2023 comes to a close, we are excited to launch the **Elite MS Run the US Athlete Program**. Over the coming months, these athletes will collaborate with the organization to fundraise and promote MS Run the US and its mission at races, in their communities, and on social media platforms.

2021 alum, Logan Locke, and 2023 alum, Meghan Guler, will kick off the program this fall and represent MS Run the US at the Tunnel Hill 100 (Locke) and Javelina Jundred (Guler).

## GROWING OUR PARTNERSHIPS

MS Run the US is in a phase of significant growth, thus seeking funding to support our current structure so we can expand our concept and values to our exciting, scalable community programs. Connect with Haley, our Director of Development, to explore MS Run the US partnership and involvement in 2024.

# THANK YOU FOR YOUR SUPPORT

*Stay tuned for  
2024!*



Contact Director of Development Haley Halverson  
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# We couldn't have done it without your generous *support.*

## Thank you

Our **corporate partnerships** are a vital part of furthering the impact we're able to make annually in the MS community. MS Run the US is grateful to our 2023 partners Industrial Vacuum, Collaborative Technology Solutions, Rnnr, Tailwind Nutrition, Tanri Outdoors, Vizzy Hard Seltzer, Dimensional Brewing and Point 6 who supported fundraising, awareness building, and expanding the network with which we share our story and involvement opportunities.



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msruntheus.org